

# "Fountain Square Art Festival 2026" to benefit House on the Hill

Event Date: April 18, 2026

Artist Registration Site:  
[www.houseonthehillbg.com](http://www.houseonthehillbg.com)

Volunteer Registration Site:  
[www.houseonthehillbg.com](http://www.houseonthehillbg.com)

## Festival Day Schedule:

6:30-7:00am: Artist and Booth Load-In.

7:00am: Cars must be moved from the Square.

7:30am: Area along Main St. must be cleared.

8:00am: Art Festival Opens/Race Starts.

8:00am - 2:30pm: 20-minute Performance Slots on Main Stage.

3:00pm: Art Festival Closes

3:30pm: All Booths must be broken down and be moved from the parking spaces/Trash Pickup and removal.

3:45pm: All Booths and materials must be moved from the Square.



## Purpose of the Event:

Raising funds to benefit the food and housing programs of House on the Hill. Funds are used to feed and house local low-income and no-income families and individuals in the current year. The goal of this event is to raise over \$50,000. The overall funds to provide for House on the Hill programs is \$430,000.

## Sponsorship Levels: Total Sponsorship Amount \$25000

### Title Sponsor = \$5000 - (minimum 1)

Name on all marketing, TV, Radio, Print and Social Media/Web, Banners at Park Entrance, HOTH Booth and Art Garden, Name/Logo on front of t-shirts and MC Opportunity on the Main Stage, Five (5) Event Shirts.

### Booth Sponsor = \$2500 - (minimum 4)

Name on Print and Social Media/Web, Banner at Park Entrance/Art Garden, Name in Alphabetical Order at back top of Event Shirt, Logo on Kids Art Booth, HOTH Booth and Art Garden, Five (3) Event Shirts.



**Kids Art Booth = \$1000 (minimum 4)**

Name on Social Media/Web, Banner at Kid Art Booth, Name on back of Race Shirt, Two (2) Race Shirts.

**T-Shirt Sponsor = \$250 (minimum 12)**

Name on back of Race Shirt, Name on Website/Art Garden, One (1) Event Shirt.

**Award Sponsor = \$200 (minimum 15)**

Name on Award, Opportunity to hand-out the Award, One (1) Event Shirt

***(Sponsorship Checks can be sent to House on the Hill, 1333 Magnolia Street Ste. 1, Bowling Green, KY 42104)***

**Awards: Tentative Lineup**

Awards - TBA

**Other Potential Revenue:**

Booth Space \$85 per entrant @ 60 = \$5100

Donation \$100 x 100 = \$10,000

**The Work of House on the Hill:**

House on the Hill does two things: provides housing and food to low and no-income families and individuals in the BRADD region with a focus on Warren County. Through the free shopping experience in The Grocery Richardsville and The Grocery Trucks, the Food Box Delivery, Pickup and Emergency Food Box programs and the Guesthouse - Transitional Housing program, House on the Hill serves over 600 households each month with housing and food. Monthly, the organization provides over 40 meals to each household of four. Some households are larger than four. On average, 32,000 meals are provided each month at a cost of \$15,000 per month. Just around .46 per meal. In the housing program, seven different families are being served. There is no threat of eviction or utility shutoff. House on the Hill covers these costs and keeps the lease and utilities in its name. Families are working over a one-year period to work their budget and build to a point of self-sustainability of paying all their own housing expenses. On average, the organization covers \$8000 per month. Just over \$1000 per household. This is just a drop in the bucket when it comes to the housing need. Close to 6000 households need attainable and affordable housing in our community. 1 in 5 children in our community faces food insecurity and/or is affected by housing instability. The help of donors like you allows House on the Hill to continue to provide and increase its services to more of those in need in our hometown and the region.