

Executive Director Report

November 2025

November is a BIG Month...lots of volunteers, Thanksgiving Boxes, Food packaging, The Grocery and Grocery Truck!

- The Grocery Truck did not pilot in October with the Graves Gilbert Clinic. Brakes have been serviced and gas fill hose replaced. Floor has been re-installed. We plan to pilot with Graves Gilbert in December.
- We will be following up on the conversation with Doug Gorman regarding Transpark land and Impact Housing in cooperation with Habitat this month.
- The Laura Goad Turner Foundation grant has been submitted. More details in the Development Report.
- Multiple partners have reached out due to the government shutdown and its impact on Supplemental Nutrition Assistance Program benefits. Several plan to assist in volunteering and food drives.
- We received an annual gift in the amount of \$15,000.00 from Clark Beverage Company.
- **February 2026 marks 5 YEARS we have been in operation in BG. We will plan multiple celebrations throughout 2026.**
- HOTH Needs a Volunteer Coordinator: Spencer Baird has stepped to the plate and has been reaching out over the last week to our list of volunteers.
- Thanksgiving Boxes this year will take place on Thursday November 20. We will be doing 1000 Boxes with Tyson providing chicken for each box. Packing will take place at the new Feed America warehouse at 182 Ambassador Dr at the corner of Griffin Dr and Ambassador Dr from 5-7pm.
- We should hear this week or next regarding our application with the Laura Goad Turner Foundation for \$80,000

Marketing Team:

- The Marketing Team will meet this Thursday to discuss the marketing plan for the remainder of 2025 and 2026. This plan includes \$18,000 in TV, \$9000 in Radio as well as social media with boosting.
- Ads will begin running on WNKY and Seven Mountains Radio (WOVO, WUHU) this week.

Food Team:

- Lots of food packaging going on this coming week.

HHA Week Team:

- The Hunger and Homelessness Awareness Week Team will be meeting in the coming week.
- Thursday, November 13, 2025 3:30 pm @HOTH HHA Week Kick off and Proclamation Reading

Arts Festival/Conquer the Hill 5K Run/Walk:

- The Art Festival, Conquer the Hill Race and Ronnie McDowell Concert will be held on April 18, 2026.
- The Race Committee will meet on November 11 a 3:30pm via Zoom. TriStar Greenview will be our Title Sponsor at \$10,000. Others have committed to sponsor the race, most of which wish to remain anonymous.
- The Fountain Square Art Festival Team met with two new members Kristen Robinette of Back Down South and Susan Hoeckner from Barbar Stewart Interiors who provided great insight into downtown partners, new Team members and sponsorships. The team is working on marketing to push to local art organizations for main stage acts, Artist for the Festival/Schools for the Art Garden and local downtown businesses for participation.

Governance Report:

October 2025

- Governance Committee met on October 21st. Attendees included: John Kleis, Beth Wheeler, Mary Vitale, Lindsey McCarty & Joel Hawkins. The October meeting agenda was:
 - Finalized HOTH Vacant Board seats (7):
 - Daniel Soehren, Earl Bowling, Duncan Hines, Danny Carothers and three additional seats due to organization growth & Board expansion.
 - Finalized the HOTH Recruiting plan for Board approval:
 - Determine candidates' backgrounds & skills needed for the Board,
 - Identify potential Board member candidates,
 - Contact potential candidates to assess their interest,
 - Candidate meets with Board Chair & ED to assess culture fit. This can be done on site at HOTH to include a tour,
 - Send candidate Bio sheet/video/Board role info,

- Candidate interviews with Governance Committee,
 - Governance Committee presents candidate(s) to full Board for selection; Board vote,
 - If approved, Governance Committee conducts HOTH training with new Board Member(s),
 - Candidate signs Board Member Job Description.
- Next Governance Committee meeting will be in December
- Planned agenda: Board Member recruiting of new Board members update