

HOTH Events 2025	
January 15- February 1 - NEW Housing Fundraiser - "Community Builder" 700 New Donors = \$210,000	\$210,000 Needs Execution and Marketing Plan
January 21 - Tuesday "UNboxed" Post - Unboxed is a monthly video post of a recipe using the food items in our monthly food box. Cooks will include staff, board members, local celebs, current clients, etc. A short 3-4 minute video with the recipe in the post description and video/recipe added to website blog. To include 30 sec sponsor spot or 15 sec. sponsor video spot at end of video. Link to vote for the Recipe Cook. Winners will go head-to-head in the HHAW Unboxed Cook-Off Live November 17-22, 2025. Sponsor = \$2000 or \$1000 \$1000	\$2000 Potential Sponsors: Hickory and Oak/Valentine's Day
February 25 - Tuesday "UNboxed" Post - Sponsor = \$1000 or \$500 \$500	\$1000 Potential Sponsor: United Way, Marquee Digital
March - Donor Appreciation Event/Progress - Accomplishments	
March 25 - Tuesday "UNboxed" Post - Sponsor = \$1000 or \$500 \$500	\$1000 Potential Sponsor: Church/Easter Services or Club/Country Club
April 22 - Tuesday "UNboxed" Post - Sponsor = \$1000 or \$500 \$500	\$1000 Potential Sponsor: Country Club
First Saturday in May - Derby Fundraiser	\$50,000 + Sponsorships Potential Sponsors: Clark Distributing - Budwiser, Mint Gaming/Race Track
May 20 - Tuesday "UNboxed" Post - Sponsor = \$1000 or \$500 \$500	\$1000 Potential Sponsor: Parks and Rec, WBKO Digital
June 24 - Tuesday "UNboxed" Post - Sponsor = \$1000 or \$500 \$500	\$1000 Potential Sponsor: Local Fireworks Seller

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June - Donor Appreciation Event/Progress - Accomplishments	
July 22 - Tuesday "UNboxed" Post - Sponsor = \$1000 or \$500 \$500	\$1000 Potential Sponsor: Beech Bend
August - Summer Fun Fundraiser	\$15,000
August 19 - Tuesday "UNboxed" Post - Sponsor = \$2000 or \$1000 \$1000	\$1000 Potential Sponsor: WCPS, BGCIS
September - Donor Appreciation Event/Progress - Accomplishments	
September 23 - Tuesday "UNboxed" Post - Sponsor = \$1000 or \$500 \$500	\$1000 Potential Sponsor: Just Piddlin' Farm, Jackson's Orchard,
October 21 - Tuesday "UNboxed" Post - Sponsor = \$1000 or \$500 \$500	\$1000 Potential Sponsor: Reindeer Farm, Light Up Bowling Green, Flora Templeton Stuart/Band Together BG
November 17-21 "UNboxed" TV Show Fundraiser = \$50,000 or \$10,000 \$5000 \$2500 \$1000	\$50,000 + \$5 votes Potential Sponsor: Meijer, Pinnacle Bank, Monster Video, Houchens, Car Dealers
November 21 - HHAW - Family Movie Night - Silent Auction = \$15,000	\$15,000 Potential Sponsor: American Bank
November 17-22 - Hunger and Homelessness Awareness Week	
November 22 - HHAW Culminating Event - Christmas Concert at SKYPAC - Santa Claus Partnership with CFR and WOVO 106.3?? Sponsorships \$20,000	\$75,000 + Sponsorships Potential Sponsors: Deemer Floral, MacKenzies, Lovers Lane Tree Farm, J. C. Kirby and Sons, WOVO, CFR, Wendy's, Clark Beverage, Independence Bank, Record Companies, Talent Management Companies/Nashville
December 6 Donor and Volunteer Appreciation GALA Sponsors = \$40,000	\$10,000 Potential Sponsors: South Central Bank,
December 22 - "UNboxed" Year in Review Sponsor = \$2000 or \$1000 \$1000	\$2000 Potential Sponsors: Church Partners,
Total Funds Raised	\$439,000