

# Executive Director Report

March 2026

- The Grocery Truck will begin setting up at locations around Warren County this month. Woodburn, TSC Louisville Road, North Warren, Housing Authority, Brownsville GGC, and Bowling Green City route clients are being referred to the First Christian Church grocery on State Street.
- Our partnership with Tyson is ongoing. We will receive our next delivery of frozen Chicken this week and will participate in their Health Services Fair in April.
- **The month of February, our Birthday, new partnerships and upcoming events, has been busy**

## Marketing Team:

- Ads are running on WNKY and Seven Mountains Radio for the events in April. Discussing Title Sponsorship with Seven Mountains for the Ronnie McDowell Concert on April 18 at the Capitol.
- Advertising will be included in the SOKY Happenings magazine in April in time for the 18<sup>th</sup> events!

## Food Team:

- April 18 will bring an influx of canned food items. Christy has planned all the box packing events for 2026. We are using these lists to stock for the boxes, truck locations and The Richardsville Grocery.
- Our upcoming event with Lee Building Products at National Corvette Museum Motorsports complex will be providing several hundred bags of different dry goods to our food programs.

## Upcoming Team/Events:

- Following the schedule for this year, as we prepare for April events, we need to start looking ahead to our Thanksgiving Boxes, Community Food Drive, Home for the Holidays and Hunger and Homelessness Awareness week.

## Arts Festival/Conquer the Hill 5K Run/Walk:

- The Art Festival, Conquer the Hill Race and Ronnie McDowell Concert will be held on April 18, 2026.
- The Race Committee has raised approx. \$14,000.00 of its \$50,000 sponsorships goal.
- The Fountain Square Art Festival Team continues to work to get the word out to artists and to raise its sponsorships. Goal is \$25,000.

## Governance Report:

March 2026

- Governance Committee did not meet in February as the process to bring new Board members on and how those appointments coincide with members fulfilling their terms will be evaluated by Joel & Committee members. During this

evaluation, members of the Governance Committee and Joel will assess the timing of Board term completions along with the timing of bringing new Board members on to HOTH. This timing evaluation will also assess the process of existing Board members potentially extending their Board terms which would include Board voting; stay tuned.

- Current Board Member seats (8).
- Current HOTH Vacant Board seats (3):
- As a result of the above-mentioned Board timing assessment, Joel and Beth will hold off on meeting with a Board candidate Nihad Verhatovic.
- Next Governance Committee meeting to be scheduled in March:

Future agendas:

- Board tenure and term assessment;
- HOTH Policies and Procedures overview;
- Any new Board Member candidate interviews.
- Current Governance Committee members (Mary Vitale & Lindsey McCarty) have completed their temporary assignment on this committee and will continue their involvement on their respective committee assignments. Thanks Mary and Lindsey.
- We are happy to announce that Jodi Henon is a new Governance Committee member.

## Development Report

### Applied:

- Laura Goad Turner \$80,000 for Grocery Program Awarded, match raised, reached out for next steps for match. **\*Match is not paid until November 2026.**
- Rotary Flags for Kids \$3,000 for Sink, table, packaging, labels. Waiting to hear.

### Request Bids:

- PPG Industries - LOI for \$15,000 operating expenses
- Azure Standard - unspecified donation of/for oats for Lee Building event.

### Upcoming Applications:

- Community Foundation 3/6 food programming
- Truist Sponsorship up to \$5,000 for event June-December
- Publix 4/30 food programming, sponsorships
- AARP \$75,000 Hunger and Homelessness 4/30

**Lee Building Supply:** 1500 boxes each containing the list in the image below going to 8 locations throughout the region through this partnership. Mar 31, 2026

**\*See attached for targeted outreach**

## Development Committee Meeting coming March

Discussions:

- [Development Spreadsheet](#) - Donors for Donuts, Home for the Holidays, Food Truck days, local events.

Needs for the Board:

- Email addresses for newsletter
- Any images you have from events
- Events around town you're aware of or involved in

- Donors for Donuts contacts
- [Talking Points Sheet](#)