

# Ronnie McDowell Concert

Event Date: April 18, 2026

Concert Site:

[www.houseonthehillbg.com/ronniemcdowell](http://www.houseonthehillbg.com/ronniemcdowell)

Concert Day Schedule:

9:00am Load In

6:00pm Concert Door Opens

7:00pm Concert

**Purpose of the Event:**

Raising funds for ongoing food and housing programs at House on the Hill. The goal for the event is \$40,000. This will help House on the Hill to fund construction of, provide for attainable and affordable housing and provide food to low and no-income families and individuals. One in five children in our community is affected by housing instability and/or food insecurity.

**Sponsorship Levels: Total Sponsorship Amount \$40,000**

**Title Sponsor = \$5,000**

Name on all marketing, TV, Radio, Print and Social Media/Web, Banners/Screens at Event, Name/Logo on back race day and art festival t-shirts and on all race/art festival signage, Concert MC Opportunity, Eight (8) Concert Tickets.

**Gold Circle Sponsor = \$2000 (minimum 4)**

Name on all marketing, TV, Radio, Print and Social Media/Web, Banners/Screens at Event, Five (5) Concert Tickets

**Legend Sponsor = \$1000 (minimum 6)**

Name on Social Media/Web, Banner at Event, Three (3) Concert Tickets.

**Mezzanine Sponsor = \$500 (minimum 4)**

Logo highlighted on Website/social media, Two (2) Concert Tickets.



of

**Auction Sponsor = \$250 (minimum 10)**

One (1) Concert Ticket and logo highlighted at Auction onsite/online.

***(Sponsorship Checks can be sent to House on the Hill, 1333 Magnolia Street Ste. 1, Bowling Green, KY 42104)***

**The Work of House on the Hill:**

House on the Hill does two things: provides housing and food to low and no-income families and individuals in the BRADD region with a focus on Warren County. Through the free shopping experience in The Grocery Richardsville and The Grocery Trucks, the Food Box Delivery, Pickup and Emergency Food Box programs and the Guesthouse - Transitional Housing program, House on the Hill serves over 600 households each month with housing and food. Monthly, the organization provides over 40 meals to each household of four. Some households are larger than four. On average, 32,700 meals are provided each month at a cost of \$15,000 per month. Just around .46 per meal. In the housing program, there is no threat of eviction or utility shutoff. House on the Hill covers these costs and keeps the lease and utilities in its name. Families are working over a one-year period to work their budget and build to a point of self-sustainability of paying all their own housing expenses. On average, the organization covers \$8000 per month. Just over \$1000 per household. This is just a drop in the bucket when it comes to the housing need. Close to 6000 households need attainable and affordable housing in our community. 1 in 5 children in our community faces food insecurity and/or is affected by housing instability. The help of donors like you allows House on the Hill to continue to provide and increase its services to more of those in need in our hometown and the region.